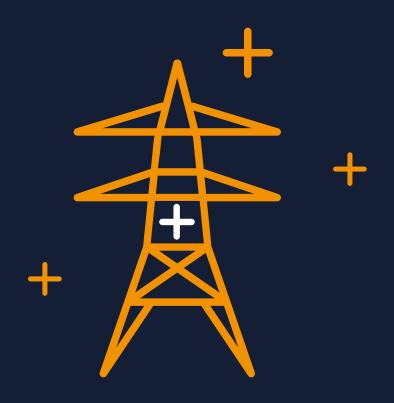
LCPDelta

Flexibility Research Service



About LCP Delta



Our mission is to enable a better, faster energy transition for all

Founded in 2004 and based across the UK, France, Norway, the Netherlands and beyond, LCP Delta provide data-driven research, consultancy, technology products and training services to companies investing in and navigating the energy transition.

We are a diverse team from a variety of backgrounds including engineers, data analysts, environmentalists and more.

LCP Delta is a mission driven organisation - all of us want to make a difference to the energy transition and accelerate the path to a low carbon future.

The energy market is becoming increasingly complex. As consumers become more empowered and as energy systems around the world decarbonise, there is a need to understand both the generation and demand side to effectively navigate the rapid changes occurring.

We know it's a complicated topic, and we're here to help.

Andy Bradly, Partner, LCP Delta

LCP Delta was formed through the merger of Delta-EE and LCP Energy to bring together deep generation and consumer-side expertise, to provide our clients with a single partner to help them on their journey and provide them with a 360° view across the energy spectrum.



Andy Bradley Partner andy.bradley@lcp.com



Jon Slowe Partner jon.slowe@lcp.com









LCP Delta provides the best advice, support and tools to enable the energy sector to drive the energy transition



Subscription research services

Our portfolio of subscription research services offer in-depth insights across the energy transition landscape. We have been undertaking primary research with organisations active in the energy transition since 2004 – we have an unparalleled international network of contacts we can draw on. Each service focuses on a particular aspect of the energy transition.

Market and strategic advisory consulting

We provide support across the full energy value chain with bespoke research, insight, forecasts and advice tailored to them. Our consultancy offerings draws on expertise and data from across LCP Delta, from strategic market entry analysis through to detailed half-hourly revenue forecasting.



We support our clients in four ways



Technology & data

Data integration and analysis is at the heart of the energy transition. However, sourcing and navigating complex, wide-ranging datasets is challenging. At LCP Delta, we combine and curate proprietary and public datasets to provide you with a single source of truth across the energy spectrum, and make this data interactive using our cutting-edge technology.

Training

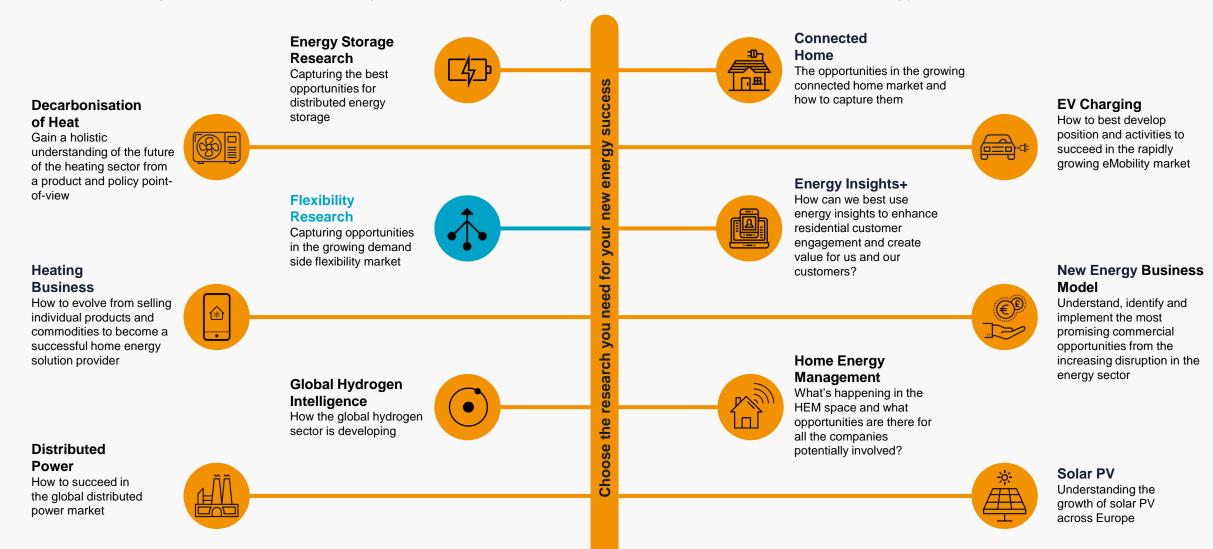
Our training helps professionals quickly develop their new energy knowledge, accelerating their impact for organisations who want to capture opportunities. We provide meaningful, concise and easy to understand short courses.





Subscription Research Services

Use a combination of our subscription research services, bespoke consultancy projects and training services to gather the information you need to ensure your business's success in the energy transition.





Energy Insights+

Market landscaping and strategy

Where is the value for demand-side flexibility and how will this change?

What are the most lucrative emerging opportunities for flexibility?

How are changing policy and regulations influencing these opportunities for flexibility? Product
development and
customer
engagement
techniques

What technologies – software, hardware, platforms and data analytics – do we require to be successful?

What are competitors using?

How are platforms communicating with distributed assets, and where is this headed?

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Benchmarking

What are the business models for demand-side flexibility and how are they evolving?

Business model to business case: should we invest?

How can customers be incentivised?

Clients we support



Govt, Regulators & System Operators



Energy retailers



Product manufacturers



Solution providers



Investors



How our research helps your business

The Service provides data, analysis and opinion that enable you to evolve the right positioning and to identify, understand and capture the growing opportunities from demand side flexibility.

Benefits

- Navigate the market complexities to define, develop and evolve your strategy
- Helps you understand competitors and find the right positioning
- Help you to find the best partner
- Enables you to take advantage of emerging opportunities in DSF
- Helps you to identify key value streams to monetise DSF
- Supports you to create compelling customer propositions

LCP-Delta provides us with ongoing, firstclass insight and advice to support our low carbon investment activities.

Leading Investment Company

Example clients

- Energy suppliers
- Aggregators
- Product manufacturers
- Policymakers
- TSOs
- DSOs
- Technology companies
- Developers
- Storage providers
- Industry associations



FLEXtrack

Quantifying the value of flexibility through ancillary service tracking

FLEXtrack normalises, integrates and visualises ancillary services data across European markets, highlighting key trends and opportunities for flexibility providers.

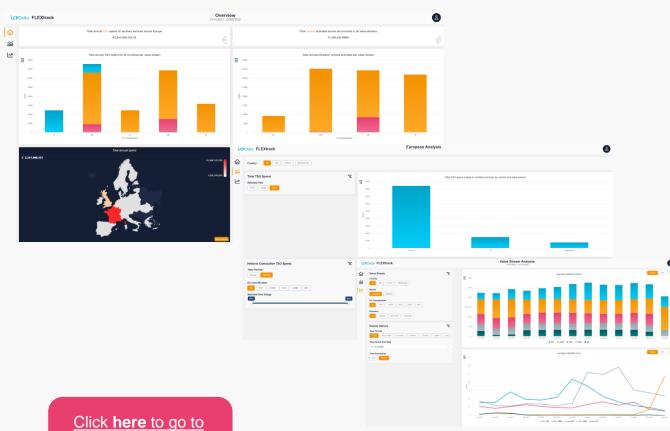
This data is a progression from our Ancillary Services Database. Research subscribers will have access to the same aggregated data with monthly and yearly granularity, now updated quarterly.

11 countries are currently live - Austria, Belgium, Germany, Denmark, Spain, Finland, France, GB, Netherlands, Norway and Sweden. The rest of Europe will follow in 2023/4.

A separate FLEXtrack data subscription offers daily updates, 15minute granularity and advanced analysis functions.

FLEXtrack allows users to:

- Track the volume requirements and clearing prices for various ancillary service markets across Europe
- Compare countries and value streams with ease
- Explore historical data and identify trends over time, such as within day volatility and seasonality
- Deep dive into specific countries or value streams to understand the value of flexibility and identify opportunities going forwards



YouTube to watch our explainer video



Flexibility Research Offerings

This table highlights the differing data offering availability. Our data can:

- Track the development of ancillary services and implementation of the Clean Energy Package across Europe
- · Identify trends in prices, volume and total spend by TSO and system services
- · Understand the accessible ancillary services revenue stack available to their asset

	Flexibility Research Service	FLEXtrack	Consultancy	Enact
	Strategic	Strategic Tactical		Operational
Core use case	Help subscribers to decide what countries, assets or partners to focus on	Data to help develop market entry strategy, track and compare latest trends for specific market(s)	Combination of FLEXtrack data and expert knowledge to address your specific needs	Real-time data and visualisation to allow users to make trades
Data	Availability and utilisation volume (MW) and prices (€/MW/h) for Ancillary Services (Fast acting, FCR, aFRR, mFRR and RR)* 27 EU countries plus Norway, GB and Switzerland		GB wholesale and ancillary services	
Data granularity	Monthly and yearly data	15 minutes (where possible)	15 minutes (where possible)	As reported by TSO
Update frequency	Monthly	Monthly	NA	Real time
Historic data	One year	Yes	Yes	Yes
Access to the Flex research team	Yes, on an ongoing basis	No	Experts contribute to project	No
Download data	No	Yes	NA	NA
Core audience	Strategy, market intelligence, business development	Corporate and in-country strategy teams	Strategy teams or project managers	Energy traders

Note: this table refers to data only and does not include the other benefits provided.



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Market Monitor on Demand Side Flexibility

Published annually in February

High level overview of 30 European countries and their development of demand side flexibility. In depth analysis of 12 core countries identifying spend on flexibility, driver, barriers, service providers and future outlook.

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2022 Market Monitor for Demand Side Flexibility

Eastern and Southern European countries are opening services to DSF while growth in some more developed markets has stagnated.

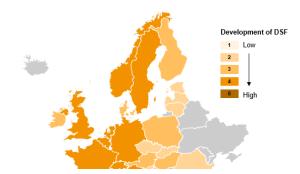
Assessment criteria for Market Monitor:

- Regulatory progress to enable DSF
- Potential market size of flexibility
- Development of distribution system flexibility
- energy systems
- Future development of flexibility



From our research we find:

- TSO spend on ancillary services has increased dramatically in 2022. This is primarily due to high wholesale prices that are reflected in utilisation payments
- Regulatory growth has stagnated in Spain and Italy with less progress in 2022 than had been expected.
- Several markets have opened their ancillary service markets to DSF (Cyprus, Slovakia, Romania and Greece). While this is a positive step forward there are still



Market size

The total flexibility market value available for DSF is ~€360

Availability

Unlike other countries Belgium has seen a significant increase in aFRR prices, aFRR up increased 193% to an average price of 80 €/MW/h (from 42





Utilisation

not procured in 2022.





mFRR - flex Upwards



Introduction to Flexibility

- Fundamentals of Flexibility
- Implementation of the Clean Energy Package
- Pan European Market Coupling
- Smart tariff fundamentals
- Resource Adequacy Mechanism (capacity markets)
- Emergency Intervention: mechanisms to mitigate high cost and supply shortage in winter 2022/23

Fundamentals of Flexibility

Published July 2021



Executive summary 1/4

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Value streams

Overview of value streams
Value streams flexible assets can access
What value streams can flexible assets
monetise?
Market timeline
Deployment of flexibility services
Compensation mechanism

Market changes to 2025 onwards

How frequency will impact ancillary services Increase in faster services Shift in where volume is procured Change to calculating flexibility needs Driver for market changes

Annex

Physical elements of the electricity system Physical elements of the electricity network

Reduction in fossil fuels and increase in renewable generation is making the system more unstable and increasing the need, and quantity, or flexibility

Electricity networks must maintain a constant equilibrium between supply and demand. As it is impractical to monitor all generation in real time system balance is determined by measuring frequency:

Electricity systems must be balanced at all times

- An increase in generation or a decrease in demand causes system frequency to increase
- A decrease in generation or an increase in demand causes system frequency to decrease

To maintain this system balance electricity system operators require a certain amount of flexibility in the system to react in the event of a frequency deviation.



This flexibility has historically been provide by large fossil fuel generators that could ramp up or down depending on market needs. However, due to carbon reduction targets such fossil fuel generators are being phased out. This has a two fold impact on flexibility:



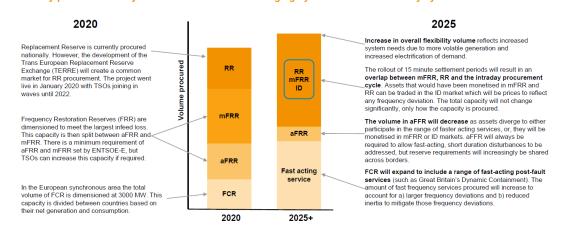
The rotation of turbines in thermal generators provides inertia. This slows the rate of change of frequency following a system disturbance. Without them the system will require more, and faster responding sources of flexibility.



Increased renewable generation is helping achieve carbon target but is unpredictable and non-dispatchable. This requires greater monitoring of the network to match renewable

Increased renewable generation and phaseout of thermal generation will lead to changes in ancillary services

Flexibility procurement beyond 2025 will reflect the changing dynamics of the electricity system



Report outlines:

- What is flexibility?
- Why is there a growing need?
- Key changes to the electricity system and the impacts of flexibility
- How flexibility change in the future



Implementation of the clean energy package

Published September 2021

This report focuses on components of the Electricity Directive and Electricity Regulation that are most relevant to demandside participation in flexibility markets.

We have benchmarked key legislation relevant to the development of DSF in 11 markets (Belgium, France, Finland, Germany, Greece, Ireland, Italy, Netherlands, Slovenia, Spain and Great Britain.

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Are aggregate loads able to participate?	
Is an agreement with a BRP required to	
participate in the market?	
Are compensation mechanism present?	

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Specific Articles covered by this report

Article 40

Electricity Regulation Articles 7 and 8

Several Articles in the Electricity Directive and Regulation will enable greater and more equitable participation of flexibility providers. These are the focus of this report.

Electricity Directive	Key questions
Article 5	Are residential electricity prices market-based?
Article 11	Are dynamic tariffs (prices based on short term markets) available to residential customers?
	Can demand response participate in ancillary services, intraday/day ahead (DA/ID) and capacity market?
Article 17.1	Is aggregation allowed in ancillary services?
	Is a BRP partnership required to access ancillary services?
Article 17.4	Are compensation mechanisms present?
Article 32	How developed is distribution system flexibility?

Dynamic electricity contracts for residential customers

Dynamic tariffs are a key enabler for residential demand response, particularly for consumers with large, controllable loads such as batteries, EVs and heat pumps.

Electricity Directive. Article 11

Entitlement to a dynamic electricity price

Dynamic tariffs are retail tariffs where the price of electricity varies regularly to reflect short term wholesale prices. Suppliers provide market based prices in thirty minute or hourly blocks with prices updated daily. Some contracts expose the customer to negative wholesale

Few retailers currently offer dynamic tariffs. The CEP requires electricity retailers with more than 200,000 customers to offer a dynamic tariff.

Are residential electricity prices market based?

France, Spain, and the UK are the only countries to have regulated electricity prices. However, both France and the UK offer dynamic (based on spot prices) tariffs with regulated tariffs as a last resort. As of March 2020, Spain has introduced a regulated time of use (3 time periods per day) for all residential consumers.



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Smart tariff fundamentals

Published June 2022

This report focuses on:

- How a tariff can be considered smart and explore the motivation behind the increasing diversity in tariff design
- Provide a pricing strategy landscape of standard tariff types, as well as a risk framework to describe the relationship between customer and retailer.
- **Provide examples** of innovative tariff offers across Europe.

Non-Daily

Variable Rate

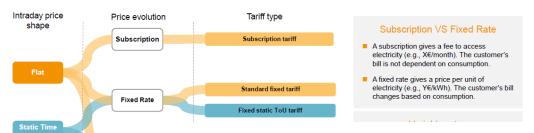
(see box on the

Real-Time

Reflecting wholesale

13-18

Tariff Type Pricing Strategy Landscape
Tariff types are defined by intraday shape and frequency of price updates



Summary (1/3)

A tariff is the foundation of a customer's relationship with the energy sector

Consumers are increasingly aware of and interested in their energy consumption, and, as their entry point into energy, retailers play a vital role in influencing their decisions and behaviour.

Imbalance

CELTA-EE

Customers and retailers both Anatomy of an electricity tariff - the costs recovered from consumers via their retailer hope to benefit from their evolving relationship.

Customers are seeking opportunities to reduce their consumption and are motivated by financial benefits. Retailers can benefit by

better, which, in turn, may allow them to: Reduce risk, by being able to forecast demand mor

understanding their customers

- accurately Develop personalised services around tariffs
- potentially reducing c Enable implicit flexibil be derived via effective portfolio management

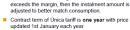
Endesa Única

Subscription tariff

Network



 Endesa Única provides customers with a fixed quota in exchange for a flat fee.



- Única tariff includes a 'reward plan' where customers are compensated for reducing their
- Personalised challenges are sent to customers
- Rewards take the form of rebates on energy bills or a connected Netflix subscription

customer to the service provider.

Delta-EE view: Endesa Única is an example of 'energy as a service (EaaS). EaaS transfers risk from the

Always stable pla enel

Baseline consumption is based on the previous 12 months with a 30% margin. In case the customer

Wholesale

Profit & cost to

Resource



Flat Fee

Customers can manage contract digitally. Optional services include Netflix and air conditioning maintenance

Flat Fee

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Risk framework of tariff types



When will pan-European flexibility emerge

Last updated August 2023

This report focuses on:

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- Provide a pricing strategy landscape of standard tariff types, as well as a risk framework to describe the relationship between customer and retailer.
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Tariff Type Pricing Strategy Landscape

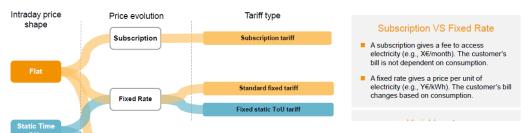
Non-Daily

Variable Rate (see box on the

Real-Time

Reflecting wholesale

Tariff types are defined by intraday shape and frequency of price updates



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Wholesale

Profit & cost to

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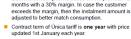
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Delta-EE view:

 Endesa Única is an example of 'energy as a service (EaaS). EaaS transfers risk from the customer to the service provider.



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18 LCP Delta Flexibility Research Service Brochure

Flat Fee



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Resource adequacy mechanisms

Last updated July 2023

This report focuses on Demand Side Flexibility in 12 European countries Resource Adequacy Mechanisms (RAMs). The report aims to:

- Outline the main structure of the Resource Adequacy Mechanisms in 12 countries (8 have RAMs).
- Determine the volume (MW) of Demand Side Flexibility (DSF)
 capacity awarded in each capacity auction and the percentage of
 DSF capacity awarded compared to the total volume of capacity
 awarded.
- Assess how easy it is for DSF to access these RAMs and specific features of the mechanisms like compensation, lengths of contracts and derating factors.

Contents Key Findings Countries Belgium 11 14 17 25 27 33 40 43 45 Finland Introduction France Germany **Executive Summary** Great Britain Ireland Resource Adequacy Mechanisms (RAM) What they are RAM? Spain Types of RAM? Sweden 10 Overview of country specific RAMs

Executive Summary 1/2

What are Resource Adequacy Mechanisms and why do we need them?



The French Capacity Market explained: How can DSF participate in the French Capacity Market?

Published February 2023.

 A specific, detailed report focusing on exampling the different capacity market mechanisms in France.

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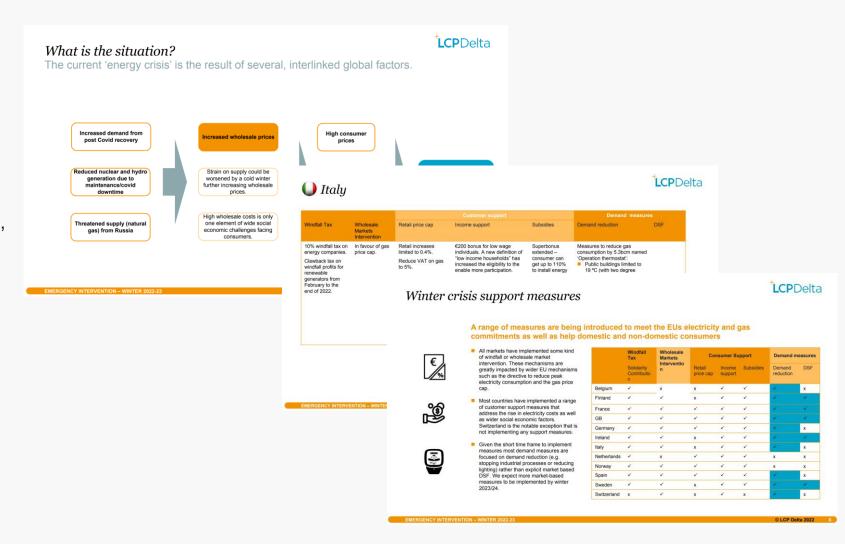
Emergency intervention

Published November 2022

As a result of the current energy crisis countries are implementing a range of measures to help consumers and to mitigate potential supply issues.

This report outlines key initiatives with a specific focus on demand reduction and demand side flexibility.

Countries included: Belgium, Finland, France, GB, Germany, Ireland, Italy, Netherlands, Norway, Spain, Sweden and Switzerland.



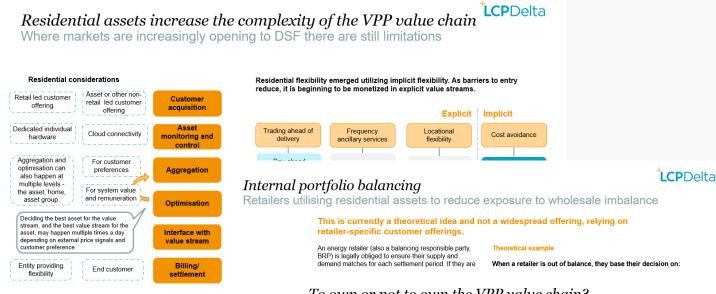


Residential flexibility – next frontier or road to nowhere?

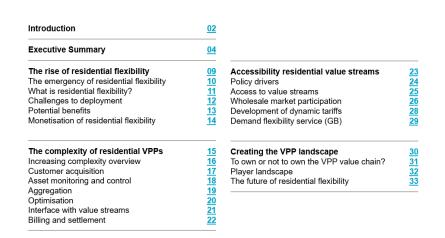
Published May 2023

Residential flexibility can be monetized implicitly, through tariffs, or explicitly by trading into DSO and TSO markets. However, while there are clear cost savings available through implicit flexibility, there are significant technical and legal barriers to entry for residential flexibility in explicit value streams.

To overcome these barriers, we are seeing the growth of specialised service providers able to monetise residential flexibility, but the additional complexity is a competitive disadvantage against merchant assets (including grid-scale batteries) that dominate TSO value streams.



Contents



To own or not to own the VPP value chain?

from the value streams whilst Δ is responsible

for offering the customer proposition

Will a single company own the entire value chain or specialise and partner?



first movers expand and internationalise.

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Understanding the roles of different service providers

- What is a Virtual Power Plant?
- Marketplace platforms
- Route to market providers
- Evolution of retail platforms
- Mergers and acquisitions
- Introduction into DSO flexibility market
- Introduction to distribution network charges

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What is a virtual power plant?

Published June 2021

This report outlines our definition of a VPP and categories it into 6 components.
Using these components, we map the service providers performing these functions highlighting how they are partnering/acquiring across Europe in order to monetise across value streams and across multiple courtiers.

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What is a Virtual Power Plant (VPP)?

The term 'VPP' describes the functions required to trade aggregated flexibility

There are many different – and conflicting – definitions of VPPs used by industry. The lack of a clear definition makes comparisons and evaluations difficult.

The term Virtual Power Plant (VPP) emerged during the growth of decentralised generation. These decentralised assets were too small to access energy markets individually. Co-ordinating their actions enabled them to circumvent this barrier. To the market operator, the actions of the VPP are indistinguishable from those of a single physical plant.

As the energy system becomes more complex the term VPP has broadened beyond generation to include load management and energy storage assets providing flexibility. Nevertheless, a VPP remains a collection of physical assets whose actions are coordinated

A VPP is an aggregated group of distributed assets that trades in value streams as a single, coordinated unit

Distributed assets Controlled as a single unit Traded into value streams

We have developed a simplified model of the VPP value chain. A VPP requires all six parts of the value chain.



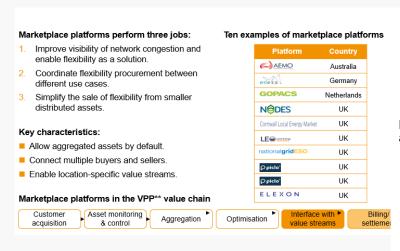
Evolution of platforms



Market place platforms

Published October 2021

The report evaluates 10 marketplace platforms identifying capabilities, scope, market access and development stage.



Route to market platforms

Published August 2021

Aggregators are increasingly turning to other service providers to provide market access and trading capabilities. This report identifies and explains the different potential business models for route to market offerings.

Executive summary 1/2 – Route to market services enable assets to participate in multiple markets

Due to technical or regulatory barriers (most common in smaller assets) many value stream are inaccessible. RtM services remove these barriers by offering market access.

With the rise in digitisation and decentralisation the amount of assets capable of providing flexibility is increasing. However, despite this growth they are often unable to participate in a range of value streams

In an effort to mitigate these barriers route to market (RtM) offerings have emerged to bridge the gap between assets and otherwise inaccessible value streams. In their most basic form RtM services provide a platform that collates data from a range of value streams to enable customer to participate in these market. More advanced services include trading suggestions, portfolio and/or asset optimisation and the ability to trade assets on the customer behalf.

Broadly speaking route to market services have emerged

- Aggregators and optimisers have diversified their business model to offer their in-house trading services
- Specialised platforms that have been developed for the purpose of offering a 'route to market as a service'

There are three aspects of route to market business models:

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Route to market platf Software based solution that centralises market

prices and volumes enabling the customer to visualise their positions and make trades

These offerings provide data insight and analysis to suggest the most optimal trades to customer. The customer can either trade themselves or give control to the service

It can be challenging and time consuming for

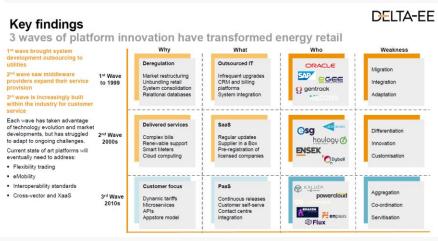
smaller players to establish trading partnerships Therefore some route to market providers offer access to their exsisting trading relationships.

Retail platforms

Published December 2021

Retail platforms we undergoing significant change. We have identified three waves of innovation:

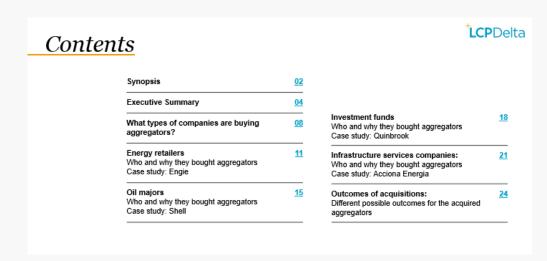
- 1) Outsourcing to ERP providers like SAP and Oracle
- 2) Supplier-in-a-box providers like Utiligroup and Haulogy offering Software as a Service
- 3) Retail-technology partnerships like Kraken and Kaluza, and extensible Platform as a Service products

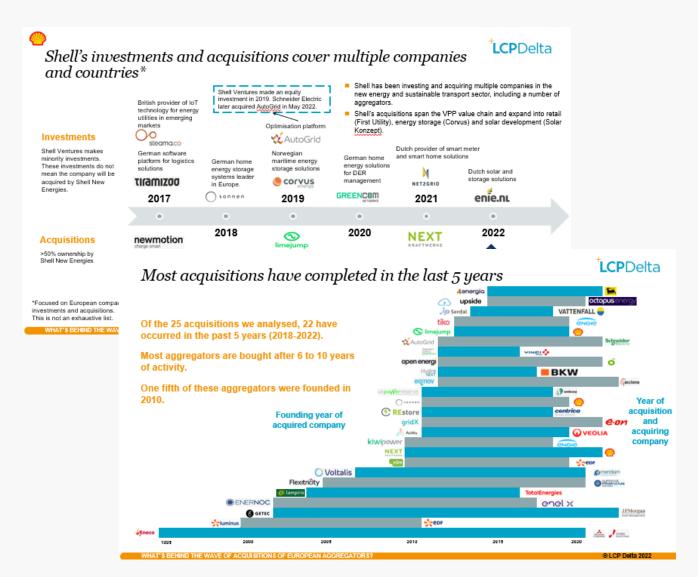


What's behind the wave of acquisitions of European aggregators?

Published October 2022

- Who is acquiring independent aggregators?
- What are they buying them?
- At what stage of maturing are aggregators being acquired?
- What subsequently happens to acquired businesses?







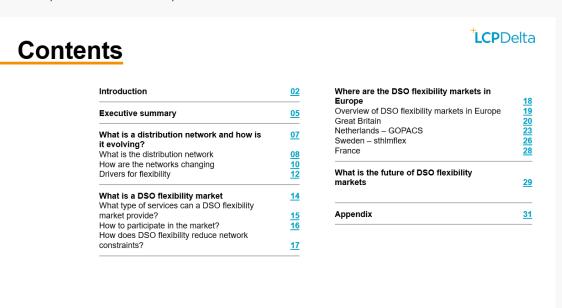
Introduction to DSO flexibility markets

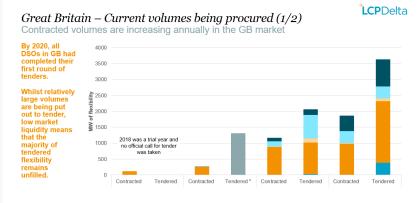
Published December 2022

The decarbonisation of the electricity system means that large amounts of distributed demand and generation assets are being connected to the distribution network.

DSOs are struggling to build out the network capacity at the pace that demand is increasing. Things brings about an increased need for flexibility on the distribution network to ensure that they continue to operate safely.

This report provides a overview of what DSO flexibility markets are and then details where they are emerging in Europe, giving a more detailed overview of fur of the most advanced markets: Great Britain, the Netherlands, Sweden and France.





bid requirement

season the minimum bid size was

reduced from 0.5 MW to 0.1 MW

and they increased the area that aggregators could pool their assets

Data Source: the Energy Networks As:

contracted in previous years tenders.

Why is liquidity so hard to reach in DSO flexibility markets?

It is a highly locational market It can be a time limited They typically offer less value DSO flexibility markets have low As DSO flexibility markets deal with highly locational issues, to compete If extra capacity becomes available Compared to TSO ancillary DSO flexibility markets are in these markets the assets must on the network due to grid services and energy arbitrage currently mainly being used to be in a particular location. This reinforcement or decommissioning DSO flexibility markets generally alleviate demand driven congestion reduces the number of assets able of a large load then the flexibility offer less value to the FSF on the grid. Peak demand is only to compete in the market. market is no longer required in that reached for a limited number of Reduce the minimum bid size and Executive summary 2/2 can pool assets to meet minimum DSO flexibility markets are an emerging value stream in a select few countries Example: in sthImflex second



Europe. The four markets in this report flexibility market in Europe by volumes of flexibility procured, however activations and liquidity remain low What is the volume

advanced market for distribution connected assets to provide However the vast majority of procurement is by the TSO.

Netherlands (GOPACS) - An

 Sweden (sthimflex) – the largest DSC flexibility trial in the Nordics by volume of flexibility procured France – an ambitious commercial

participation due to a number of market



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We looked at:

commercial DSO

flexibility market How many DSO

flexibility trials are

happening in the

of flexibility being

commercial market

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Moving predefined time zones

A more dynamic form of within-day Tol I

pricing is to use a moving time zone set

closer to real-time. This allows the price

signals to more closely align with the

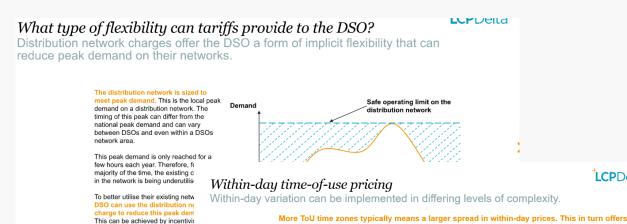
Introduction to distribution network charges

Published March 2023

Distribution network charges are the mechanism that DSOs use to recover the costs associated with the operation, maintenance and development of the distribution network. In countries where the DSO is under private ownership, the distribution network charges also includes profit for shareholders.

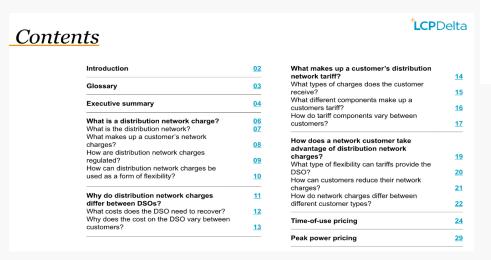
They can also be used as a form of implicit flexibility in which DSO customers react to a price signal by increasing or decreasing their energy usage and making savings on the network portion of their energy bill.

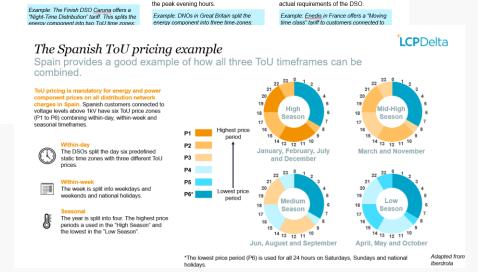
This report details the different components that can make up a distribution network charge and how the prices of these components can vary depending on several different variables. The report then provides an insight into how network customers can take advantage of distribution network charges, providing implicit flexibility to the DSO and gaining cost savings on their network bills.



customers to use their flexible loa

outside of peak times





increased opportunity for network customers to reduce their network bills

Multiple static predefined time

The DSO can also differentiate between

These ToU variations typically differentiate

between day and night hours as well as

multiple static predefined time zones

Static day/night and peak/off-peak

The simplest form of within day ToU price

variation sets two static time zones of either day hours and night hours, or peak

and off-peak time zones

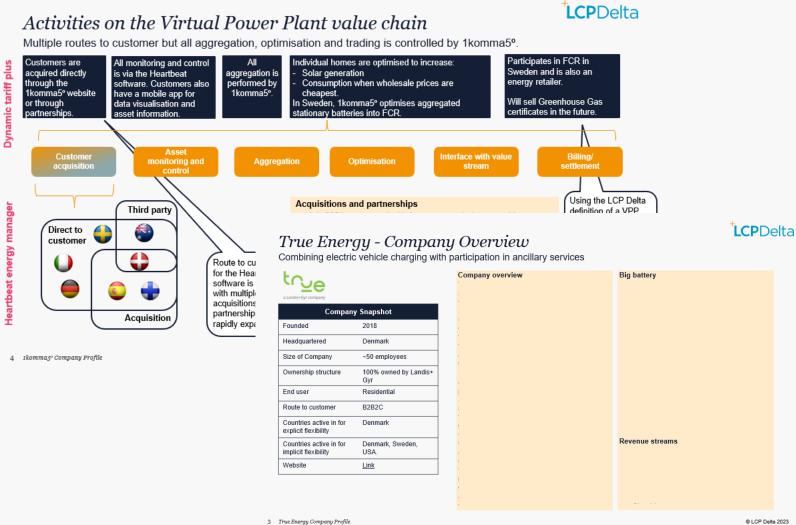




These company profiles highlight those companies with activities across the virtual power plant value chain. The profiles outlines the company overview before detailing the specific flexibility activities, value streams accessed and customer propositions.

Publication are profiles is ongoing, Currently available are:

- Letra
- Ev.energy
- The Mobility House
- Tiko
- 1Komma5
- True Energy





Access to hard to get data

9 LCP Delta Flexibility Research Service Brochure © LCP Delta 2024



Value stream requirements

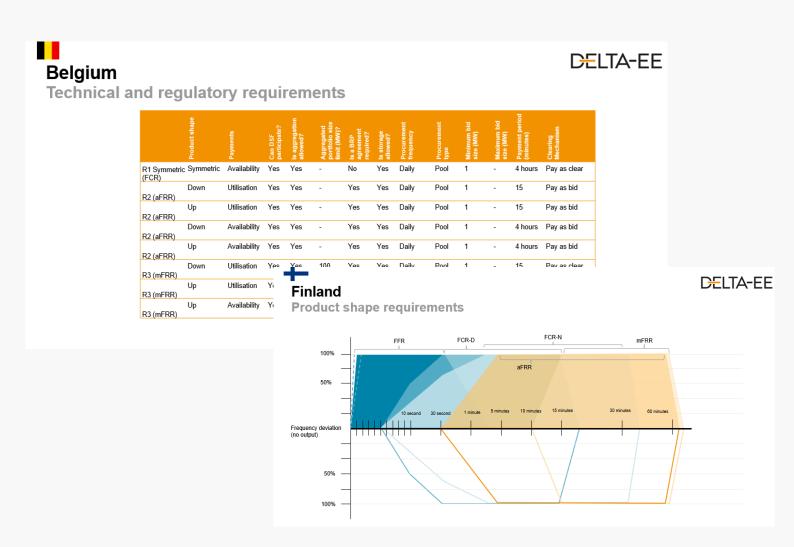
Last updates January 2023

Data included (per value stream):

- Product shape
- Payments (availability and/or utilisation)
- Can DSF participate?
- Is aggregation allowed?
- Is a BRP agreement required?
- Procurement type and frequency
- Cleaning mechanism
- Time to activation start
- Response duration
- And more...

Countries included:

- Belgium
- Finland
- France
- Germany
- Great Britain
- Ireland
- Italy
- Netherlands
- Norway
- Spain
- Sweden
- Switzerland





Service provider database

Published May 2023

Database Contents:

- Company overview
- VPP Value chain coverage
- Customer type
- Asset type
- Value stream active in
- Country active in

The database contains information on the GB market. It is currently being updated to include additional European countries.

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In addition we also published in depth case studies on individual companies.

Contact us





Leon Gielen

Head of Business Development Asia
+31 (0) 617935006
leon.gielen@lcp.com

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