ABeam Consulting
Company Profile

ABeam Consulting®

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‘ABeam Consulting’ is both our Company Name and our Brand Name. ‘ABeam’ has two meanings.

The first is the sailing term, ‘abeam’. This means to move forward by utilizing the power of a crosswind. We apply this concept to our management philosophy by understanding maximizing propulsive power to lead the client's business to success.

The second is ‘Asian Beam’, indicating an Asian ray of light, and the power of Asia. It incorporates the intent to remain a powerful presence as a global consulting firm in Asia.

A global consulting firm in Asia leading client's business to success with propulsive power—that is the Brand ‘ABeam Consulting’.

As the environment surrounding society constantly gives rise to discontinuous changes, complexity is increasing, and companies and organizations continue to face novel challenges and transformations toward an ever more uncertain future.

Throughout more than 40 years since our founding, we at ABeam Consulting have served as a global consulting firm out of Japan and out of Asia, supporting our clients in taking on the challenge of achieving transformative change. Our professionals with diverse expertise provide a full range of services, from management strategy planning, business consulting for strategy implementation, operational business consulting, and the introduction and operation of digital technologies.

The past few years in particular have been marked by a constant stream of events, including a global pandemic, a breakdown of order in the international community, climate change, and a series of natural disasters. Through these events, it has become increasingly important for societies, companies, organizations and individuals to go beyond conventional frameworks to resolve issues while respecting each other, to create new value, and to realize a more prosperous and stable society through co-creation.

At ABeam Consulting, we are always striving to evolve so that we can continue to be sought after as a partner for change by societies, companies, and organizations that have reached a turning point in these times, and are in need of dynamic change.
We will contribute to the creation of a sustainable society and the sustained growth of companies and organizations by designing the overall picture of transformation and taking a leadership role in creating new value together with the various stakeholders involved.

President and CEO Takahiro Yamada

Management Philosophy

Mission ／ Vision ／ Core Values

ABeam Consulting's mission, beliefs, and value proposition.
These three major points lie at the root of all of our corporate activities.

Our Mission

We lead our clients to new success through transformation contributing continual increased corporate value.

Our Vision

Without constricting ourselves into an unvarying set of values, we serve as a Real Partner to our clients, a global consulting firm from Asia that fully applies distinctive regional and corporate characteristics.

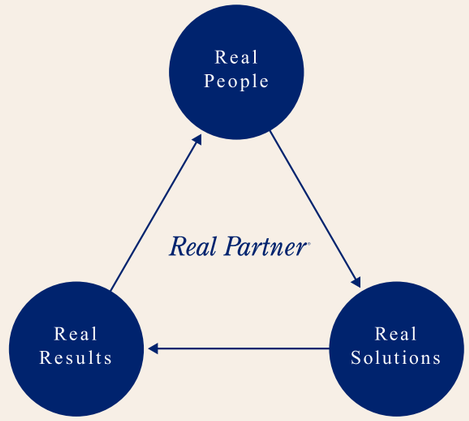
Our Core Values

As a Real Partner with the same vision of future and the same value for successes, we have always supported to make our clients' transformation a reality through our sincere and passionate consulting.

Our Way

Real Partner®

A term that is the cornerstone of ABeam Consulting's management philosophy and exemplifies our corporate attitude.
It exemplifies our value system; a strong commitment toward realizing project success and innovation as a true partner of our clients.



Real People

Everything begins with people

The work of consulting consists of people; their skills, expertise, and earnest support that make it possible to present high-value-added proposals to our clients. And we value a human-oriented attitude of respecting and enhancing each other.

Real Solutions

Practical Solutions

Providing feasible solutions, and always seeing them through to the end. To that end, we will clarify goals and work to solve our customers' problems with our intelligence in predicting the distant future, our speedy response, our creativity, and our spirit of challenge.

Real Results

Solid outcomes leading to the next stage

Becoming one with customers to work hard on their projects and grow together. We will be a driving force to propel customers to the next stage, and they will truly feel success. That, we think, is our mission.

Brand Slogan

Build Beyond As One®.

Transforming the structure of companies and organizations,
and building connections between them.
This is how we help create new value and bring about social change.

We unlock the power of vision and imagination to create the future,
applying highly diverse and specialized capabilities and experience.
Together with clients, we realize unrivaled value
at key stages of their transformation.

To the professionals and business partners united in these efforts,
we provide meaningful opportunities powered by
our creativity and diversity.

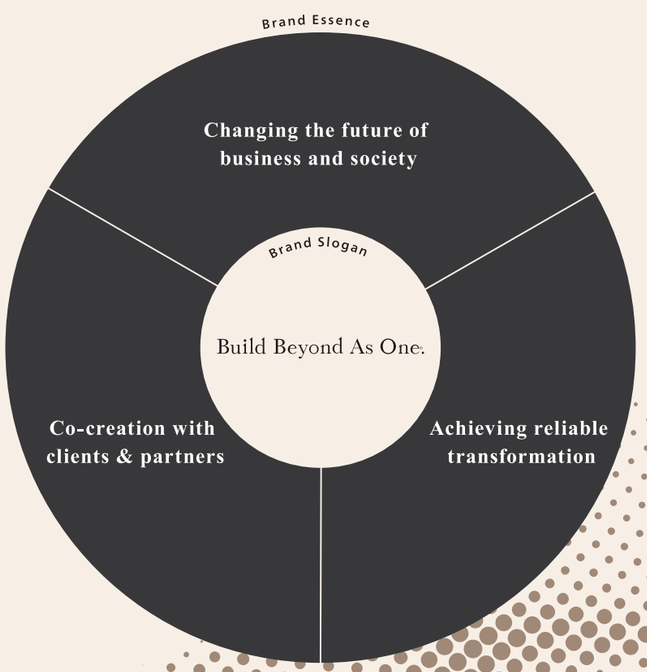
Growing together with our clients and society,
progressing as One Team.
Remaining a Real Partner through it all.

Build Beyond As One®.

We strive to be a creative partner.

Brand Essence

The three most essential points that are unique to ABeam Consulting



Innovating through joint development ABeam Consulting Three Areas of Expertise

ABeam Consulting provides optimized consulting services to clients across all industries, challenges and regions, by leveraging our experience in technology. We make solid innovation a reality by engaging in problem-solving and added-value creation alongside our clients.

Meeting the broad needs of various businesses and industries

Industry Expertise

We provide reliable services and solutions backed by our wealth of experience cultivated over many years as a business innovation partner of companies and organizations, as well as by our accomplishments in supporting businesses and industries.

Encompassing all management agendas and reorganization themes

Service Line Expertise

From strategy to business reorganization, introduction of digital technology and subsequent operation and maintenance, we provide practical consulting services that address all themes necessary for companies and organizations.

A unique network that extends worldwide

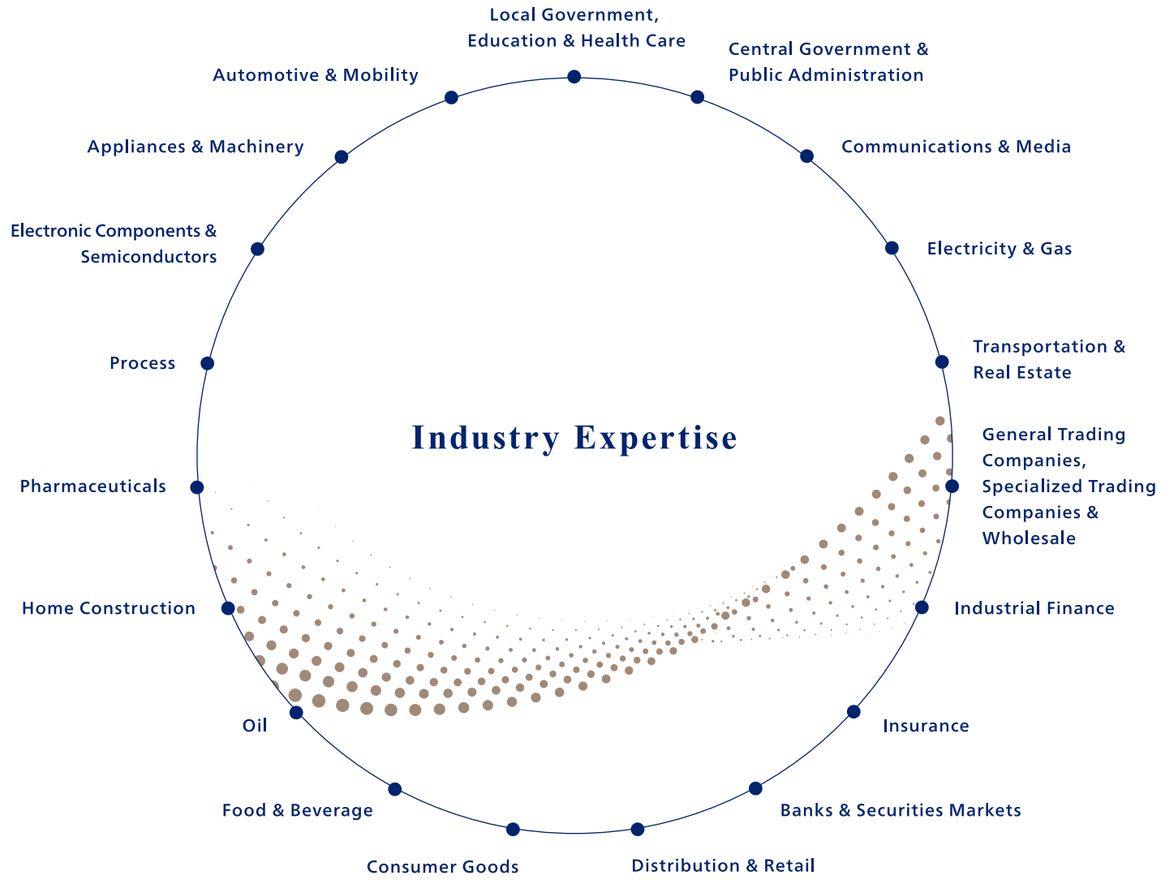
Global & Regional Expertise

As a global consulting firm originating in Asia with unique bases in various cities, we support global operations and business growth while respecting diverse values and business customs.

Meeting the broad needs of various businesses and industries

Industry Expertise

With best practices across various businesses and industries that have been accumulated over many years, and consultants possessing expertise in each of them, we contribute to innovation in businesses, enterprise groups and society by leading the way toward partnerships and value-creation that transcend the boundaries between companies, organizations, businesses and industries.



Covering all areas
from strategy to execution to operations

Service Line Expertise

We partner with our customers, using our skills to help them transform the way they work in areas like strategic planning, systems development, and operation and maintenance. Our specialists combine their expertise and experience to create great services that add value to our client's businesses.

Services Provided by ABeam Consulting

Strategy

Corporate Strategy / Business Strategy
- Operations vision setting
- Medium-term operations plan formulation
- Digital strategy formulation
- Sustainability strategy formulation
- Customer strategy formulation
- Value chain strategy formulation

Business Development
- New business development
- M&A
- PMI

Enterprise Reform
- Organizational reform
- Business management reform
- Cost structure reform
- Business process re-engineering (BPR)
- Cultural reform
- Strategic human resources
- Security

Digital Processes and Technology

Digital Innovation
- Support in envisioning and realizing future industries in the digital era and novel business schemes
- Support in designing operations technologies and future operations reforms
- IP creation infrastructure support
- Support for startup co-creation and ecosystem formation
- Next-gen digital solution development

AI/Data Use & Application
- Data use and application strategy
- Data analytics support
- Data governance / data management planning and architecture support
- Data analysis platform architecture support

Operational Infrastructure Platforms (ABeam Cloud™)
- Proposal, development, introduction and management of ABeam Cloud™ use / application strategies
- ERP industry-specific templates
- Business-specialized applications (SaaS)
- Operational infrastructure infra-services (IaaS)

Management
- DX / IT strategy formulation support
- DX / IT programs/ project management support
- DX / IT governance structure support
- Agile methodology introduction support

Technology
- Enterprise architecture formulation / structural support
- Investigation and discovery of state-of-the-art technology services

Outsourcing
- IT outsourcing strategy formulation / introduction support and implementation
- Data analysis outsourcing

Organization / Personnel Management
- Design and training support for future organizations and future human resources
- Proposal and implementation support for DX / IT organizations and human resources strategies, and human resources training
- Data use & application organizational design / Data analyst training support

Supply Chain
- Supply chain network optimization / reorganization support
- Management-and operations-level diagnosis
- Supply chain automation / autonomization support
- Low-carbon supply chain structure support
- Process reform support:
  Design and development / product planning / PLM architecture, supply & demand / Global S&OP systems architecture, direct / indirect materials procurement / Cost reduction promotion, production affairs / Global MES integration, distribution / Distribution center automation, sales and trade / Global FTA promotion

Customer Relationship Management
- Customer experience:
  Customer experience process restructuring / DX support, realization of customer 360
- Marketing transformation:
  Marketing enhancement and DX support, privacy regulation compliance, sustainable marketing support
- Sales transformation:
  Sales model restructuring / DX support
- Customer engagement transformation:
  contact center / omni-channel reconstruction / DX support, workforce management reform

Accounting / Asset Management
- Accounting / financial affairs reform, DX reform
- Global performance management process reinforcement
- Global treasury management
- Fraud detection/internal controls/GRC
- Data-driven operations structuring / establishment
- Support for transfers to FP&A-type organizations
- ESG operations management reform
- PMI support in business restructuring

Human Resources / Personnel Management
- Realization of data-driven personnel management
- Optimization of human resources processes
- Talent management / global human resources management
- Communications reorganization / building knowledge-sharing and application / usage infrastructure
- Engagement improvement support
- Well-being promotion support

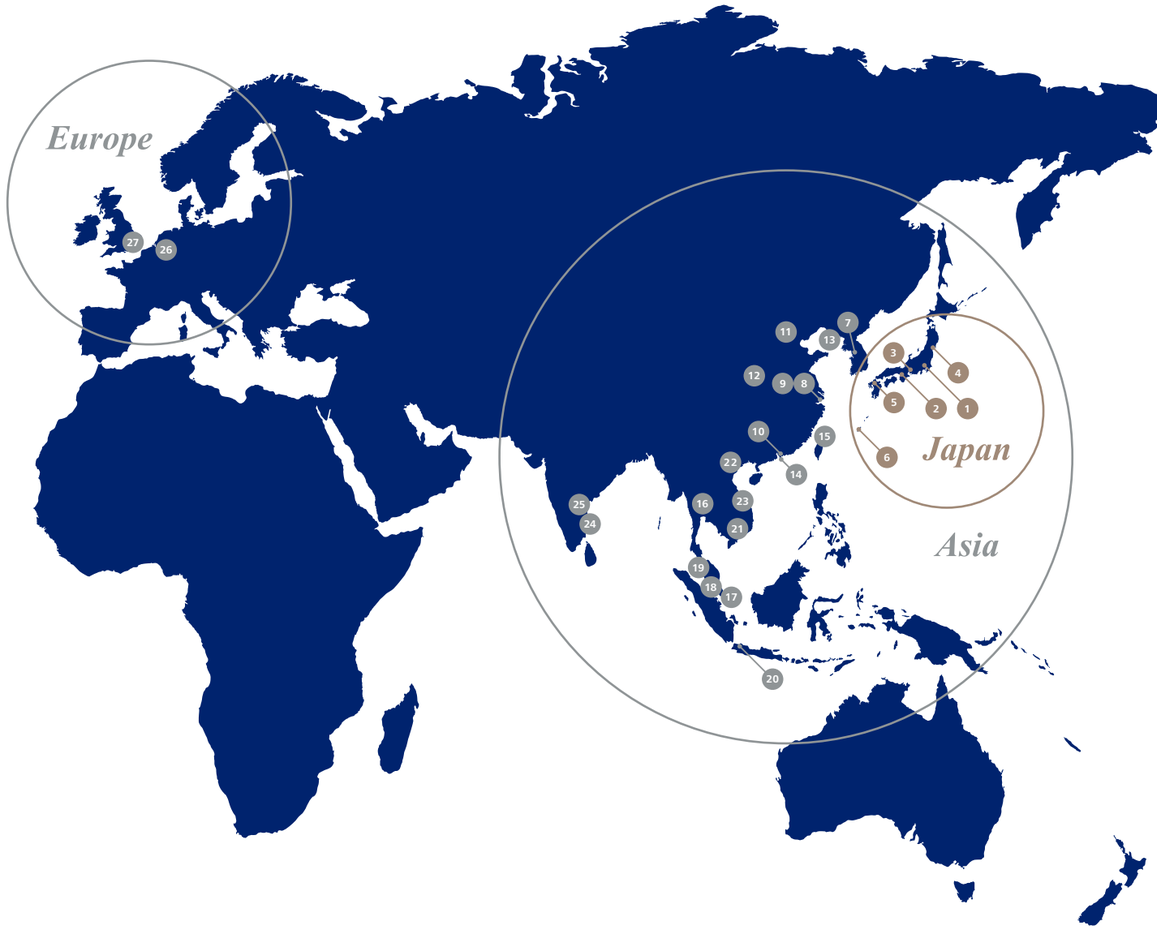
A unique network that extends worldwide

Global & Regional Expertise

ABeam Consulting is expanding its network worldwide by leveraging its strengths as a global consulting firm originating in Japan and Asia.
We provide locally-focused and highly-practical services to customers in all regions and to multinationals and organizations expanding globally.

4 Points About ABeam Consulting's Global Network

Unique Global Sites	We have offices in Japan and various countries in Asia, Europe, North America and South America, and a large team of experienced consultants who understand the legal systems, business customs, cultures and environments of each country and region, and provide support for our customers' businesses.
Alliance Partners	Through strategic and close collaboration with leading alliance partners worldwide, including BearingPoint, which operates mainly in Europe, we provide optimal services for various industries and fields based on a deep understanding of global trends, business practices, and local cultures.
Global Outsourcing	We leverage multiple globally distributed service centers to provide multilingual support 24 hours a day, 365 days a year. Through these centers, we deliver high-quality and efficient services that support our clients' global expansion.
Global Development Center (GDC)	With our own development sites in Shanghai, Xi'an, and Dalian (China), we have systems in place to realize the construction of high-quality systems in a short timeframe. Shanghai GDC obtained CMMI* Maturity Level 5 (the highest level) in 2009, and has continuously maintained ISO27001* certification. * CMMI (Capability Maturity Model Integration): An integrated model for capacity maturity * ISO27001: International standard for information security management



ABeam Network

1	Tokyo	17	Singapore
2	Osaka	18	Kuala Lumpur
3	Nagoya	19	Penang
4	Sendai	20	Jakarta
5	Fukuoka	21	Ho Chi Minh
6	Okinawa	22	Hanoi
7	Seoul	23	Da Nang
8	Shanghai	24	Chennai
9	Shanghai GDC	25	Hyderabad
10	Shenzhen	26	Düsseldorf
11	Beijing	27	London
12	Xi'an GDC	28	Dallas
13	Dalian GDC	29	New York
14	Hong Kong	30	Chicago
15	Taipei	31	Los Angeles
16	Bangkok	32	Sao Paulo

Alliance Partner Network

BearingPoint Holding :
Austria / Belgium / China / Czech / Denmark / Finland / France / Germany / India / Ireland / Italy / Luxembourg / Morocco / Netherlands / Norway / Portugal / Romania / Singapore / Sweden / Switzerland / UAE / UK / USA

Optimum Solutions :
China / Hong Kong / India / Malaysia / Philippines /

Globant :
Argentina / Australia / Belarus / Brazil / Canada / Chile / China / Colombia / Costa Rica / Denmark / Ecuador / France / Germany / India / Italy / Luxembourg / Mexico / Moldova / Peru / Romania / Saudi Arabia / Spain / UAE / UK / Uruguay / USA

Lupus Consulting :
Brazil / Germany / Hungary / Spain

JK Tech :
India / Netherlands / UK / USA

* As of June 2026

www.abeam.com

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