



- Improves financials and streamlines operations
- Delivers comprehensive out-of-the-box functionality that's easy to adapt, connect, and extend
- Gets you up and running fast

Microsoft Dynamics GP formerly (Great Plains)

Comprehensive business management capabilities

Microsoft Dynamics GP delivers proven core business management capabilities for:

- Financial management
- Business intelligence and reporting
- Supply chain management
- Human resources and payroll management
- Manufacturing
- Project management
- Services management

Why choose Microsoft Dynamics GP?

Gain greater control

Microsoft Dynamics GP increases visibility and improves insight at all levels of your business, making you confident that the right decisions are being made by the right people in your organization.

- **Use Business Analyzer** to get the information most important to your business. Drill down to get more detail, create tasks, or delegate to others as needed.
- **Make smart decisions** with notifications and alerts, automated approval routings, and controls that provide checks and balances on your processes.
- **Go beyond basic accounting and financial management** with analytics tools that can help you be more proactive, identify opportunities and problems fast, and take quick action.

Increase margins

Make smarter decisions to improve your operating margins—and your cash flow. Microsoft Dynamics GP helps you maximize profitability by getting the most out of your people and systems.

- **Optimize buying and inventory management** with improved automation and efficiency across your key business processes.
- **Manage your sales process from start to finish.** Identify your top customers to spot new sales opportunities and focus on your most profitable products and services.
- **Connect inventory control with purchasing and sales order processing** to maintain the right stock at the right time to increase your profitability.

Find out how Microsoft Dynamics GP is helping customers increase their margins.

Drive growth

Turn improved profitability into new opportunities with a financial management solution that helps drive and support your business growth.

- **Adapt Microsoft Dynamics GP quickly** and without complicated or costly development work.
- **Choose the deployment option** that works best for your business and increases the flexibility of your IT systems—without increasing IT costs.
- **Grow your business** knowing that your systems will scale to match your ambition.

See how Microsoft Dynamics GP is helping customers drive growth.

Moving to a new business management system might seem overwhelming, but Microsoft Dynamics GP simplifies the process with a solution that is designed to get you up and running quickly—without expensive development or increased manpower.

- **Deploy on-premises or with partner-hosted cloud solutions** that require low upfront investment.
- **Microsoft Dynamics GP is highly scalable and compatible** with the technology you already use so that it delivers long-term value without high costs down the road.
- **Our commitment to innovation** means you are investing in a business platform that will always keep you on the forefront of what's ahead.

Product availability and localization

Microsoft Dynamics GP is localized, translated, and supported by Microsoft and made generally available in select countries and languages.

In addition, Microsoft channel partners may make partner-created localizations and/or translations of Microsoft Dynamics GP available in countries where Microsoft does not provide a localized or translated version.
