

Connected Enterprise™ for Digital ESG

Realize “Invisible Corporate Value Visualization”
and “New Business Management” by Digital × ESG

Patent Pending (Patent No. 2019-123560)

Now that the definition of “Corporate Value” is changing drastically, what kinds of KPIs should companies apply against the management issues and disclose/dialogue to the external stakeholders?

ABeam Consulting place emphasis on importance especially to the information related to ESG among Non-Financial information.

“ESG” factors are a key source in increasing future corporate value and also the core of company’s “attraction” for stakeholders. Companies must not only realize the business management by closely linking their vision, corporate strategy and business plans with “ESG”, but also proceed the disclosure and dialogue to the external for promoting this attraction. On the other hand, there are some cases that are not “connected closely” with ESG, such as disclosing ESG qualitatively or setting KPIs that have only a few relations to corporate vision, etc. in each company’s ESG effort.

For one of the reasons why “ESG” is not handled as a management issue, there is a wall in perception that it is hard to know the information related to ESG “quantitatively”. Therefore, one of the biggest issues is unable to realize the cost effectiveness measure, understanding of KPIs setting and its achievement rate, and fusion with management goals.

ABeam Consulting plotted out Digital ESG Platform to collect/accumulate/analyze ESG information scattered inside and outside the company through the utilization of the latest digital technology in order to resolve the ESG issue mentioned above and strengthen the competitiveness of Japanese companies.

ABeam Digital ESG Platform

Digital ESG Platform is consist of 3 core contents; “Data Connection” to collect ESG data, “Data Analytics” to analyze ESG × Corporate Performance by data, “Cockpit” to check ESG data and the result of analysis.

“Data Analytics” and “Cockpit” are released in advance. Please refer Digital ESG Quick Data Analysis (SL252) and Connected Enterprise™ for Digital ESG (demo video*) from the link below. * Japanese ver. only

